“The entire nation has joined hands to make the dream of Digital India into a reality. Youngsters are enthusiastic, industry is supportive and the government is proactive. India is yearning for a digital revolution.”
Activities & Achievements
1st - 7th July, 2015
Digital India Week

Digital India, a flagship programme of the Government of India, aims to "transform India into a digitally empowered society and knowledge economy". This programme centres on three key vision areas which are: "Infrastructure as a Utility to Every Citizen", "Governance and Services on Demand" and "Digital Empowerment of Citizens". The Digital India Week was a mega programme to inform, educate and engage citizens on the Digital India programme.

Objectives

Inform, educate and engage with citizens through organization of events at large number of Digital Points of Presence such as CGOs, Post Offices, Schools, Gram Panchayats, etc.

Connect the citizens through Digital Media campaigns and events.

Inform all about the vision, services and benefits of the Programme.

Popularise and expand the reach of existing e-Services, plan and launch new services.

Educate citizens on functional digital literacy, cyber security, cyber hygiene, ensure better utilization of Digital infrastructure during the DIWeek and beyond.

Incentivize, motivate and connect citizens with the Digital India Programme.

Please visit the following links for more details on Digital India Week:
http://diweek.dtcp.gov.in/diw/dashboard/
http://www.digitalindia.gov.in/content/digital-india-week
Digital India Week launched on 1st July, 2015 by the Hon'ble Prime Minister.
National launch at Indira Gandhi Indoor Stadium was attended by 15000+ people.
Live broadcast and webcast of the launch event happened across the world.

- Chief Ministers / L.G. Governors of 30 States/UTs participated at State level events.
- Digital India Week events / activities conducted across all 36 States/UTs.
- Investment worth ₹ 4.5 lakh Crore committed by Industry captains.
- #DigitalIndia touched 1 Billion social media impressions on the launch date.
- #DigitalDialogue received 391 million impressions.
- More than 9.28 lakh students participated in the Digital India Online Wellness Quiz.
Preface

The Hon’ble Prime Minister of India launched the Digital India Week (DIW) on 1st July, 2015 at a mega function organised at India Gandhi Indoor Stadium, New Delhi. This was followed by State and Union Territory level events most of which were graced by Hon’ble Chief Ministers and Lieutenant Governors. These events were in turn followed by events at District, Sub-District and other levels. People from all walks of life including elected representatives, officials, industry captains, students, citizens, etc. actively participated in various events and activities held during the week.

The objective of the Digital India Week was to inform, educate and engage the audience at points of digital presence such as common services centers (CSCs), post offices, schools, gram panchayats, etc; connect citizens through digital campaigns and social media, and popularize the concept and potential of e-services.

The idea of having week-long events, to connect with citizens in every corner of the country with this transformative programme, germinated from the Hon’ble Prime Minister, Digital India Week has been a structured and collective effort of the whole government at all the levels which was coordinated by the Department of Electronics & Information Technology (Deity). The Department assigned the task of conceptualizing and coordinating the multi-layered multi-level series of events across the country during the week to the National e-Governance Division (NeGD).

A Steering Committee under the chairmanship of Additional Secretary, Deity with representation from various key ministries, industry and other agencies guided NeGD throughout the planning and implementation of the week. The Secretary, Deity continuously supervised and the Hon’ble Minister of Communications & Information Technology mentored the preparations for the Week. During this process, NeGD reached out to various ministries and other government agencies, held continuous interaction with state governments and industry, that resulted in participation of over 60 lakh stakeholders across the country in events at more than 1 lakh locations.

The week was marked with launches and rollouts of e-services, enrolment and registration drives for citizen-centric e-initiatives, pledges by industry captains in respect of investments to further the cause, publication of books and other awareness material, contests and competitions, mass and social media campaigns, rallies and outdoor sports celebrating an active, alive and vibrant Digital India.

This book presents a bird’s eye view of the activities and participation levels across a variety of such events and activities organized by the participating departments and agencies, organizations and institutions, at the Centre and in the States/UTs.

The week was just the beginning. We look forward to continued association and active participation of all stakeholders, especially youth, to make Digital India itself a life-enriching event and experience for all the citizens of our country.

While every effort has been made to ensure no discrepancies creep in the book, yet if there are anomalies in the book, the same may be brought to light. Comments and suggestions are also welcome at ceo@negd.gov.in.
National Event

The Digital India Week, launched by the Hon’ble Prime Minister at Indira Gandhi Indoor Stadium, New Delhi on 1st July, 2015, was attended by more than 15,000 people including Union Council of Ministers, State Ministers, Ambassadors, Industry Captains, young CEOs, IT professionals and other dignitaries. The event witnessed launch of 15 initiatives by the Hon’ble Prime Minister. Simultaneous telecast of the event was organised in Post Offices, CSCs, STPI Centres, NIELIT Centres, BSNL Centres, State Headquarters, Gram Panchayats, Defence units and Missions abroad.

15,000+ people participated in the national event at main venue, IGI Stadium, New Delhi.

Investment worth ₹4.5 lakh crore committed by Industry captains.

Live webcast organised in all States/UTs.

Event witnessed more than 1 billion impressions on officials’ social media handles.

Launches:
- Products / Services
  - Digital Locker
  - National Scholarships Portal
  - e-Hospital
  - e-Sign
  - Digitize India Platform

Portals/Apps
- Digital India Portal and Mobile App
- MyGov Mobile App
- Swachh Bharat Mission App
- Aadhaar Mobile Update App

Inauguration of Institutions
- National Centre for Flexible Electronics
- Centre of Excellence in IoT

Books and Policies
- Digital India Book
- Policy document on EDIF
- Policy document on e-Governance policy initiatives under Digital India

Participation
15,000+ people participated in the national event at the main venue, IGI Stadium, New Delhi.

Activities undertaken
Live broadcast and webcast of DIC launch by the Hon’ble Prime Minister.
Launch of Digital India film.

Best performers in CSCs like Kran Kumari from Jharkhand, Tanuja from Chhattisgarh awarded laptops and certificates for commendable work done in the field of digital literacy.
Young achievers like IIT Toppers awarded for their remarkable feat.
Outstanding Achievers made Brand Ambassadors to spread the message of Digital India.
Andaman & Nicobar Islands

DBN was celebrated in A & N Islands from 1st July 2015 to 7th July 2015 at district and sub-division levels.
The Hon’ble Lt. Governor of A & N Islands graced the event on the concluding day at Port Blair.

**Participation**
- 2512 people participated across the UT.
- Categories of people participated: Women, Elected Representatives, Teachers & Students, Government Employees, E Professionals

**Activities Undertaken**
- Live broadcast live on DBN launch.
- Awareness programmes on Cyber Crime and Hygiene, Digital Locker, e-Disha, NationalScholarships Portal, Social Sector Schemes, Jeevan Pramaan portal etc. were organized.
- Awareness on Kisan Call Centre organized for farmers. An awareness programme on weather forecasting was organised for fishermen.
- Cycloners held at Port Blair. Around 500 cyclists took part.
- Technology sessions conducted on Smart City, Windows 10.
- Video conferences were launched in North & Middle Andaman.

A new website of DIO Rural Development was launched by the Secretary, Rural Development.
Awareness through Publication, Merchandising, Social Media, Public Grievances, Activity, e-Commerce Activity, Contests & Competitions (Hackathon, Quiz, Essay Writing etc.).

**Participation of UT Government Departments**
- 11 UT Government Departments participated.
- DIO Rural Development launched new website,
Andhra Pradesh

DBI was celebrated in Andhra Pradesh from 1st July, 2015 to 17th July, 2015 at state, district and felia levels. The Minister of HRD, Government of Andhra Pradesh graced the DBI function.

Chief Guest:
Hon'ble Minister of HRD, Govt.

Categories of people participated:
Government Employees, Women, Teachers & Students, IT Professionals, District Representatives and others.

All Districts participated

10,148 people participated across the state

319 types of activities conducted

53 Mee Seva services launched

Activities Undertaken
- All citizen-centric online services launched
- Best performing Mee Seva Operators were given Digital India Week Awards
- Awareness through Publication (Merchandising) Social Media,
- Capacity Building / Hands-on Training / Digital Literacy / Demos, Files, Digital Drives / Campaigns / Camps / Workshops, etc.
- eHealth, etc.
- Workshops / Seminars / Meetings / Conferences (IndiVIG, eWaste Management, Outdoor publicity, etc.),
- Contests & Competitions (Hackathon, Quiz, Essay Writing, etc.).

Participation of State Government Departments
Arunachal Pradesh

Hon'ble Chief Minister Shri Nabam Tuki’s message on Digital India was broadcasted through Radio and Television. The DBT activities were organised from 1st July to 7th July, 2015.

**Participation**
- 250 people participated at State HQ.
- 8,780 people participated across the state.
- Categories of people participated: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives.

**Major Activities Undertaken**
- Issue of advertisements on TV, radio and print media.
- The Hon’ble CM, Arunachal Pradesh’s message to state on Digital India.
- Showcasing through posters, banners, distribute leaflets/pamphlets.
- Diverse sessions on best practices.
- Discussions on strengthening Govt. - Industry interface for Digital India.
- Swachh Abhiyan.
- Recognition Awards/Incentives.
- Awareness through Publication/Merchandising/Social Media.
- Broadcast/Webcast.
- Contests & Competitions (Hackathon, Quiz, Essay/Writing, etc).
-门前Drives / Campaigns / Camps (Adhaar, Jobs, Digital Locker, eHealth, etc).
- Workshops/Seminars/Meetings/Conferences (Ind, VC).
- Talks shows/Diaates/Discussions/Sessions.

**Participation of State Government Departments**

All State Government Departments participated, Do’s Rural Development launched new website.
Assam

State level event named as “e-Assam: empowering citizens through digital technology”, for the Digital India Week was organised on 17th July, 2015. Various departments of the state showcased/presented their e-Services which are being delivered electronically.

Participation

6997 people participated across the state,
Categories of people participated: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives,
Participation of State Government Departments.

Activities Undertaken

Screening of Digital India film as well as e-Governance Initiatives of the Govt. of Assam,
Awareness and product demo on e-Governance Initiatives such as: Samvedna Based Paperless Office application, Commercial Taxes MNP eProcurement MPP, IT Initiatives of NHRD Upgradation Project, e-Governance in Panchayat and Rural Development, District EIT Initiative, Mahanagar e-Kiratey Metro district,
Awareness programme on e-District services,
Presentation on EIT & e-Governance Roadmap for Assam,
Workshops/Seminars/Meetings/Conferences (In/LVC),
Contests & Competitions (Hashathon, Quiz, Essay Writing, etc.),
Talk shows/Discourses/Discussions/Session,
Capacity Building: Hands on Training/ Digital Literacy/Demo/ eWaste Management,
Awareness through Publication/ Merchandising/ Social Media/ Broadcast/Webcast/Outdoor publicity,
Execution Drives / Campaigns / Camps (Audhaar, Jeeva, Digital Locker, eHealth, etc.),
Sports & Games/ Raffles/ eMarathon & Recognition Awards/ Incentivisation.
Bihar

DBM was celebrated in Bihar from 1st July, 2015 to 7th July, 2015 at state, district and tehsil levels. The Chief Secretary, Govt, of Bihar praised the DBM function at state level.

Participation
3,1370 people participated across the state,
Categories of participation: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives.

Activities Undertaken
- Awareness through Publication/Merchandising/Social Media
- Broadcast/Webcast
- Contests & Competitions (Hackathon, Quiz, Essay/Write, etc.,)
- Capacity Building/Hands on Training/Digital Literacy/Demos,
- Enrollment Drives / Campaigns / Camps (Aadhaar, Jobs, Digital Locker, e-Health, etc.),
- Workshops/Seminars/Meetings / Conferences (In-House, VIC),
- Inaugurations / Launches / Rollouts,
- Online Banking Activities,
- Talks/Show/Discussions / Sessions,

98 types of activities conducted
8 new e-Services launched
Chandigarh

DBN was celebrated in Chandigarh from 1st July to 7th July, 2015 at UT, district and tehsil levels.

<table>
<thead>
<tr>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>3099 people participated in the UT</td>
</tr>
<tr>
<td>Categories of participation: Government Employees, Women, IT Professionals, Teachers &amp; Students, Elected Representatives</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Activities Undertaken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Talk shows/Debates/Discussions/Sessions, Broadcast/Webcast, Workshops/Seminars/Meetings/Conferences (In/Out), Contests &amp; Competitions (Hackathon, Quiz, Essay Writing, etc.), eGovernment Drives / Campaigns / Camps (Aadhaar, yodha, Digital Locker, eHealth, etc.), Outdoor Publicity, Inaugurations &amp; Launches/Releases</td>
</tr>
</tbody>
</table>

3099 people participated in the UT.
Chhattisgarh

DBV was celebrated in Chhattisgarh from 1st July to 7th July, 2015 at state, district and tehsil levels. Dr. Raman Singh, Chief Minister and Electronics & IT Minister, Government of Chhattisgarh graced the DBV function.

Participation

- 10,718 people participated across the state.
- Categories of participation: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives.

Activities Undertaken

- Inauguration of 1,071 DBVs in 107 blocks.
- Distribution of certificates under IT Mass Literacy Programme.
- Launch of Smart Village Solution for 10 DBVs in Korba District.
- Inauguration of 3 IT Training Centres at Raigarh, Ambikapur and Jagdalpur.
- Launch of online pension and revenue services through eDistrict portal.
- Launch of eDistrict app on iOS platform and reporting application of eDistrict.
- Rollout of an integrated “Digital India” and “Campus Connect” mobile apps.
- Launch of WiFi hotspots at 15 locations.
- Distribution of Tablets among 1,100 students.

Participation of State Government Departments

- Majority of Government Departments participated.
Dadra and Nagar Haveli

Digital India Week events in Dadra and Nagar Haveli were organized on all 7 days from 1st to 7th July 2015 by SeMIT/NTIs team along with Department of IT.

**Participation**
- 367 people participated,
- Categories of participation: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives,

**Activities Undertaken**
- Training/Hands on Training/ICT Literacy/Demos,

**Participation of UT Government Departments**
- Various UT government departments participated in DIW activities and took up various online initiatives,

**Chief Guest:** Administrator of Dadra & Nagar Haveli
- 367 people participated across the UT

**Open Source Technology Club of the Polytechnic organized the Digital India Week Celebration**

Two new Seva Kendras and Base Station for WiFi were launched by the administration on 01st July 2015.
Daman and Diu

Digital India event was graced by the Hon'ble Administrator. Several services launched including web enabled e-services and mobile based application during the CBM.

Participation
502 people participated,
Categories of participation: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives.

Activities Undertaken
Mobile App for Tourism Department of Diu launched,
BSNL WiFi Hotspot at Paryatan Gram Panchayat launched,
New e-Services for Gram Seva Kendra (GSK) were launched,
(e-filing, e-notice, e-Complaint, e-Campaign, e-Casework, e-Health, etc.)
Awareness through Publication/Merchandising/Social Media.

Collection of inaugurating the Gram Seva Kendra at Vadhavdu, Dhu

Public gathering at inauguration of Gram Panchayat and Gram Panchayat, Daman

Public gathering at inauguration of Gram Panchayat, Vadhavdu, Dhu

Summary: IT Development Commission delivering speech on Digital India and launch of e-BSNL, e-Gram Panchayat and Gram Seva Kendra at Sabarmati, Daman.
Delhi

Digital India Week event in Delhi was graced by the Minister of IT and the Chief Secretary. Various e-Services were launched including web enabled e-Services and mobile based applications during the DIW.

Participation
1841 people participated across GNCTD.

Categories of participation: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives,

Activities Undertaken
Webcast/ Multicast,
Awareness through banners at public places,
Workshop on Digital Locker e-sign & e-office,
eDistrict project launched in 17 districts,
eOffice launched in DTC.

Lecture session on Digital India during DIW

Session on eDistrict during DIW

Introduction to District Officers during DIW

Discussion Session on eDistrict during DIW
Goa event in Goa was organised from 1st July to 7th July 2015. The state level function was graced by the Hon'ble Chief Minister Shri Laxmikant Parsekar. Four new e-Services, Digital Locker System & Revenue e-Services were launched on the occasion.

Participation
- 815 people participated across State
- Categories of participation: Government Employees, Women, IT Professionals, Teachers & Students, Elected Representatives

Activities Undertaken
- Single window clearance for "Land Conversion" launched
- Land Parition/Case Management System launched
- Awareness Programme on Online Payment System
- Smart card based registration certificates issued
- Awareness Programme on Digital locker
- 3 apps namely "Goon Konkan Ki Khoj", "Cab De Goa" and "NetPlug Aap" based on K2 launched
- Education competition organised
- Capacity building/Hands on Training/Digital Literacy/Demos
- Awareness through Publication/Merchandising/Social Media

Chief Guest: Hon'ble Chief Minister
95% people participated across the State
2 Districts participated
6 new e-Services / mobile apps launched
Gujarat

Digital India Week was inaugurated by the Hon’ble Chief Minister of Gujarat, all government departments and district officials have actively participated in organizing the DIW activities.

<table>
<thead>
<tr>
<th>Participation</th>
<th>9,680 people participated across the state,</th>
</tr>
</thead>
<tbody>
<tr>
<td>Categories of participation</td>
<td>Government Employees, Women, IT Professionals, Teachers &amp; Students, Elected Representatives</td>
</tr>
<tr>
<td>Activities Undertaken</td>
<td>National launch event broadcast live across the state HQs,</td>
</tr>
<tr>
<td></td>
<td>Capacity Building workshops on setting up Digital Literacy,</td>
</tr>
<tr>
<td></td>
<td>Inaugurations &amp; Launches/ Rollouts,</td>
</tr>
<tr>
<td></td>
<td>Awareness through Publicity/ Merchandising/ Social Media,</td>
</tr>
<tr>
<td>Participation of State Government Departments</td>
<td>Officials of all Government Departments participated.</td>
</tr>
</tbody>
</table>

- All Districts participated
- 5 types of activities conducted
- 4 New e-Services launched
Haryana

DBN was celebrated in Haryana from 1st July to 7th July 2016 at state, district and tehsil levels. The Honourable Chief Minister of Haryana graced the concluding day function of DBN on 7th July in Chandigarh.

Chief Guest: Honourable Chief Minister of Haryana

<table>
<thead>
<tr>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>46994 people participated across the state,</td>
</tr>
<tr>
<td>Categories of participation: Teachers &amp; Students, IT Professionals, Government Employees, Women, Elected Representatives.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Activities Undertaken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webcast of PM event at IIM, Development &amp; Panchayats Department, NASSCOM foundation event on NDM, Digital locker awareness event by Adobe in Action, Digital locker awareness programme at Haroon, Digital Security by Facebook/Learn@Facebook, News coverage on Digital Literacy Mission, Various NDMU events, Organised Digital Locker camp for enrollment and awareness Enrollment Drives / Campaigns @ Campfire, Jobs, Digital Locker, eHealth, etc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>All Districts participated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>46994 people participated across the state</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>45 types of activities conducted</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6 new e-Services launched</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Participation of State Government Departments</th>
</tr>
</thead>
<tbody>
<tr>
<td>All State Government Departments participated,</td>
</tr>
</tbody>
</table>
Himachal Pradesh

DBN was celebrated in Himachal Pradesh from 1st July to 7th July 2015 at state, district and hamlet levels. The Hon'ble Chief Minister of the state graced DBN celebrations with his presence at select events.

**Participation**

- 25602 people participated across the state.
- Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

**Activities Undertaken**

- Opening of Digital Locker in Directorate of Finance.
- Webcast of DBN launch event at Shimla.
- Jivan Pramaan camp held at District Treasury level.
- Demo of AADHAAR to KVS officials.
- Opening of Digital Locker for government officers.
- Digital Literacy & Capacity Building Programmes.
- 6-day awareness camp at NID, CDO Complex, Longwood, Shimla on Digital programme of Digital India.
- Awareness on Digital India for children of local schools.
- Digital locker awareness and account opening camps held at Solan.
- Tour of Mobile App launched by the Hon’ble CM, MyDharm mobile app launched.
- Awareness through Publication/ Merchandising/Social Media.
- Contests/ Competitions/ Hackathon, Quiz/ Essay Writing, etc.

**Participation of State Government Departments**

All State Government Departments participated.
Jammu & Kashmir

DBW was celebrated in Jammu & Kashmir from 1st July to 7th July, 2015 at state, district and tehsil levels. The Hon’ble Minister of IT, Technical Education & VSS of the state graced the DBW celebrations with his presence at various events.

Participation

30054 people participated across the state.

Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

Activities Undertaken

- Minister of Information Technology, Technical Education and Youth Services and Sports, Prof. Nirmal Kumar Anand launched Digital India Programme at JKRTC.
- Presentations were given on visions and pilots of Digital India, Aadhaar, Digital Locker and NEET.
- Kiosks were set up for Aadhaar registration, Digital locker registration as well as to distribute e-mail registration forms and digital signature forms.
- Presentations on Aadhaar/NEET/CGS/SPIC
- Presentations by IT industry
- Broadcast/ Webcast/Outdoor publicity
- Awareness through Publication/ Merchandising/ Social Media
- Capacity Building/ Hands on Training/ Digital Literacy/ Demos,
- Enrollment Drives/ Campaigns/ Camps (Aadhaar, Jobs, Digital Locker, eHealth, etc)
- Talks/ seminars/ Debates/ Discussion/ Sessional/ Contests & Competitions/ Hackathon, Quiz, Essay writing, etc.
- Workshops/ Seminars/ Meetings/ Conferences (In & Out)
- Showcase/ Exhibitions
- Sports & Games/ Rally/ eMarathon/ Recognition Award/ Felicitation

Participation of State Government Departments

All State Government Departments participated.
Jharkhand

DIW was celebrated in Jharkhand from 1st July to 7th July, 2015 at state, district and tehsil levels. The Hon’ble Chief Minister graced the DIW celebrations with his presence at various events.

Participation
41017 people participated across the state.

Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

Activities Undertaken
Broadcasts/Webcast/Outdoor publicity
Awareness through Publication/Merchandising/Social Media
Capacity Building/Hands-on Training/Digital Literacy/Courses,
Enrollments (Drive), Campaigns/Camps (Health, Jobs, Digital Locker, etc.), Health, Digital Locker, etc.,;
Talk shows, Debates, Discussions/Sessions,
Competitions (Hackathon, Quiz, Essay writing etc.)
Workshops, Seminars, Meetings/Conferences (In & Off C.),
Showcases/Exhibitions,
Sports & Games/Rally/E-Marathon, Recognition Awards/Felicitations,

Participation of State Government Departments
All State Government Departments participated.

Chief Guest: Hon’ble Chief Minister

16 Districts participated

41017 people participated across the state

112 types of activities conducted

2 new e-Services launched
Karnataka

DBN was celebrated in Karnataka from 1st July to 7th July, 2015 at state, district and tehsil levels. A recorded message of the Hon'ble Chief Minister on Digital India initiatives was played at the state level event.

Participation

- 11,6483 people participated across the state.
- All Districts participated
- 757 types of activities conducted
- 1 new e-Service launched

Activities Undertaken

- Broadcast/Webcast
- Outdoor publicity
- Awareness through Publication/ Merchandising/ Social Media
- Capacity Building/ Hands on Training/ Digital Literacy/ Demos,
- Enrollment Drives/ Campaigns/ Camps (Aadhaar, Jobs, Digital Locker, eHealth, etc)
- Talk shows/Debates/ Discussions/ Sessions,
- Contests & Competitions (Hackathon, Quiz, Essay Writing, etc.),
- Workshops/ Seminars/ Meetings/ Conferences (Ind, VC),
- Showcase/ Exhibitions,
- Sports & Games/ Rally/ eMarathon, Recognition Awards/ Felicitation,

Participation of State Government Departments

All State Government Departments participated.
Kerala

Digital India Week celebration in Kerala

Schemes on e-Governance and launch of e-Services

Live telecast of DII National Event

Digital India event at Government Engineering College, Thrissur

Kerala

DII was celebrated in Kerala from 1st July to 7th July, 2015 at state, district and local levels. The Honourable Minister of IT for the state graced the DII celebrations with his presence at select events.

Participation

33174 people participated across the State.
Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

Activities Undertaken

Wide seminar on e-Governance and Launch of e-Services,
E-Governance event attended by senior Government officials and IT Industry.
Broadcast/Webcast,
Outdoor publicity,
Awareness through Publication/Merchandising/Social Media,
Capacity Building/Hands on Training/Digital, Awareness/Demo,
Enrollment Drives/ Campaigns/ Camps (Healthcare, Jobs, Digital Locker, e-Health, etc)
Talk shows/Discussions/Conferences/Sessions,
Competitions/Events/Contests/Competition (Hackerathon, Quiz, Essay Writing, etc)
Workshops/Seminars/Metings/Conferences/Bridging, VC,
Showcase/Exhibitions,
Sports & Games/Rally/’eMarathon,
Recognition/Awards/Felicitations,

Participation of State Government Departments

All State Government Departments participated.
Lakshadweep

DBV was celebrated in Lakshadweep from 14th July to 17th July, 2015, at state, district and tehsil levels. The Hon’ble Administrator graced the DBV celebrations with his presence at select events.

Participation

5602 people participated.

Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

Activities Undertaken

Broadcast/Webcast,
Outdoor/Exhibitions,
Awareness through Publication/Marketing/Social Media,
Contact & Competitions (Quiz, Essay Writing, Online Game Competition, etc.)
Showcase/Exhibitions,
Hon’ble Administrator inaugurated the Digitaldda Week celebration in Lakshadweep at Multipurpose Hall, Secretariat.
Seminar on eGovernance was given by Shri. Bashir Ahmed, State Information Officer, NCD
Quiz Competition was held at Kendriya Vidyalaya, Kavaratti
Online Game Competition was held at Government Girls School, Kavaratti
EIT Exhibition for School Children at Secretariat multi-purpose hall

Participation of UT Government Departments

All UT Government Departments participated.
Madhya Pradesh

DBN was celebrated in Madhya Pradesh from 15th to 17th July 2015 at state, district and tehsil levels. The Hon'ble Chief Minister of the state graced DBN celebrations with his presence at select events.

Participation
87,499 people participated across the state.

Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

Activities Undertaken
Hon'ble Chief Minister of MP interacted with more than 16,000 students across the state spread at more than 400 locations through Virtual Classroom.

Hon'ble CM launched two books as part of DBN – a compilation of eDNA studies issued by MP Government and eDNA standards.

The Digital India Monitoring Committee meeting was chaired by the Hon'ble Chief Minister and attended by Ministers, Chief Secretary and ACS/IPS of various departments.

A workshop was organised for nodal officers of various departments on State email Services. The session was chaired by Chief Secretary of the state of Madhya Pradesh.

Chief Secretary launched e-Services to e-wallet benefit under ‘Madyamahiti Kanya Abhismita Pension Scheme’ of Social Justice Department. It was launched through the aadhaar portal already delivering 68 online Services through 336 Lok Seva Kendras established in all 51 districts by Government of Madhya Pradesh.

Launch of e-Shakti Campaign by Government of MP in association with Airtel. The campaign aims to provide digital connectivity by way of Internet Education to women and girl students. The programme is to run for more than a month at various locations in Madhya Pradesh.

Participation of State Government Departments
All State Government Departments participated.
Maharashtra

DBN was celebrated in Maharashtra from 1st July to 7th July, 2015 at state, district and taluka levels. The Hon'ble Minister of State for General Administration of the state graced DBN celebrations with his presence at select events.

### Participation

<table>
<thead>
<tr>
<th>Details</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief Guest: Hon'ble Minister of State for General Administration</td>
<td></td>
</tr>
<tr>
<td>All Districts participated</td>
<td></td>
</tr>
<tr>
<td>132432 people participated across the state</td>
<td></td>
</tr>
<tr>
<td>270 activities conducted</td>
<td></td>
</tr>
<tr>
<td>1 new e-Service launched</td>
<td></td>
</tr>
</tbody>
</table>

### Activities Undertaken

- Live Webcast of inaugural function of Digital India Week.
- NC, Maharashtra conducted an awareness programme on "Web Services, QA/QC, Accessibility Policy and Cloud Technology" for all NC Mumbai officials. NC Maharashtra DCs participated through Video Conference.
- Government of Maharashtra organised an Event: "Release of e-Governance Book" by the Hon'ble Minister for General Administration.
- NC Maharashtra State unit organised "Demonstration of ACI MAS and other Digital India Initiatives by Government of India".

### Participation of State Government Departments

All State Government Departments participated.
Manipur

DIW was celebrated in Manipur from 1st July to 7th July, 2015 at state, district and tehsil levels. The Honourable Chief Minister of the State graced DIW celebrations with his presence at all select events.

**Participation**

- 57419 people participated across the state.
- Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

**Activities Undertaken**

- Witnessing opening ceremony of DIW.
- Run organised from Khuman Lampak Hockey Stadium via Assembly Road via Khupachong via Classic Hotel to Southern Gate Khuman Lampak Main Stadium.
- Digital Climb Competition in coordination with Department of Information Technology, Government of Manipur & Manipur Mountaineering & Trekking Association (MMTA).
- The Honourable Chief Minister, Manipur inaugurated TV for Jobs and Digital Library Services. The Deputy Chief Minister, Education Minister, Parliamentary Secretary (T) and Chief Secretary, Government of Manipur were also present during the inauguration programme.

**Showcasing on Local TV Channels for 7 days i.e from 1st July to 7th July, 2015 on Digital India Programme.**

**Participation of State Government Departments**

All State Government Departments participated.

**Chief Guest:** Honourable Chief Minister

**All Districts participated**

- 57419 people participated across the state.
- 49 types of activities conducted
- 1 new e-service launched
Meghalaya

DBI was celebrated in Meghalaya from 1st July to 7th July, 2015, at state, district and tehsil levels. The Hon’ble Chief Minister of the state graced DBI celebrations with his presence at select events.

**Participation**

- 10618 people participated across the state.
- Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, elected Representatives and others.

**Activities Undertaken**

- Witnessing Digital India web launch event through webcast.
- Awareness programme by CD&N and TANPA, in collaboration with IT Department.
- Digital Classroom inauguration at Shillong.
- Inauguration of Smart Class Room at Paine Mount School in Shillong by the Hon’ble CM of Meghalaya.
- Inauguration of iRNN centre.
- Capacity building programme by MAE on “Goods Procurement Practices”. Competition and awareness program organized by lead.
- Sessions on digital awareness, job opportunities, courses available & e-Services launched by Hon’ble Executive Minister.
- Presentation on Digital India, screening of Digital India video clips.
- Distribution of prizes and certificates to winners of Digital Essay Competition, Address by Chief Guest.

**Participation of State Government Departments**

All State Government Departments participated.
Mizoram

DBN was celebrated in Mizoram from 17th July to 21st July, 2015 at state, district and tehsil levels. The Honourable Chief Minister of the State graced DBN celebrations with his presence at all select events.

**Participation**

4307 people participated across the state.

**Categories of participation**
- Government Employees
- Women
- Teachers & Students
- IT Professionals
- Media Representatives
- Others

**Activities Undertaken**

- Programming and Hacking Competition was organised. Details can be observed from www.dbnmiz.com.
- Workshop on Digital India Initiative organized for media journalists with resource persons from Mizoram University and NIEET, Aizawl.
- Hackathon conducted for State Government employees.
- Prize distribution for Hackathon and Best Hack.
- Award given for the best government websites.
- Digital India Marathon held from Sainuljaman to Chandrakh and back to Sainuljaman, Aizawl.

**Participation of State Government Departments**

All State Government Departments participated.

<table>
<thead>
<tr>
<th>Chief Guest: Honourable Chief Minister</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>All Districts participated</th>
</tr>
</thead>
</table>

| 4307 people participated across the state |

<table>
<thead>
<tr>
<th>21 types of activities conducted</th>
</tr>
</thead>
</table>

| 35 new e-Services launched |

**Digital India Marathon**

- Start from Sainuljaman and end at Chandrakh.
- Back to Sainuljaman and Aizawl.
Nagaland

Digital India Marathon (DIM) was celebrated in Nagaland from 1st July to 7th July, 2015 at state, district and tehsil levels. The Hon'ble Chief Minister of Nagaland flagged the Digital India Marathon race on 3rd July at Kohima, organized by the Department of I & C and the District Administration.

**Chief Guest**
Hon'ble Chief Minister

**Participation**

- 6186 people participated across the state
- 32 types of activities conducted
- 3 e-Services/products launched
- Chief Secretary Nagaland launches e-Department website
- Chief Secretary Nagaland with organizers in 3rd competition
- Participation of State Government Departments
  - All State Government Departments participated. The Department of I & C, Govt. of Nagaland organized bunch of e-Services, Inter School Digital Quiz was organized by NCIE, Department of I & C and Rural Development Department, Government of Nagaland, Digital India Marathon Race was held on 3rd July at Kohima, Nagaland organized by the Department of Information Technology & Communication (I & C) and the District Administration.

**Major Activities Undertaken**

- Live webcast of DIM launch, Quiz competition, Launch of e-Services, Sports & Games /Rally, e-Marathon.
- Awareness through Publication/ Merchandising/Social Media, Talk shows/Discussions/Sessions.
- Inaugurations & Launches/Re-Brands.
- Capacity building/ Hand-on Training/Digital Literacy/Demos, Environment Drive/Campaigns/ Camps (Audhya, Ads, Digital locker, eHealth, etc.)
- Broadcast/Webcast.
- Contests & Competitions (Marathon, Quiz, Essay/Writing, etc.)
- Showcase/Exhibitions, Outdoor publicity.
Odisha

Digital India Week

17,000 people participated across the state
36 types of activities conducted
15 Districts participated

Participation
17,000 people participated across the state.
Categories of participation: Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

Major Activities Undertaken
Live webcast of DM Launch,
Workshops/Gatherings/Meetings/Conferences (Inaugural, VC).
Inaugurations/Launches/Releases,
Talk shows/Discussions/Discussions/Session,
Broadcast/Webcast,
Showcases/Exhibitions,
Awareness through Publication/Marketing/Social Media,
Enroll drives/Campaigns/Comps (Smart, Jobs, Digital locker, eHealth, etc.),
Public Grievances Activity,
Recognition Awards/Fellowships,
E- Commerce Activity,
Contacts & Competitions (Hackathon, Quiz, Essay Writing, etc.)

Participation of State Government Departments
All State Government Departments participated.
Puducherry

DBN was celebrated in Puducherry from 1st July to 7th July, 2015. The state level event was graced by the Chief Minister and UT Governor.

**Participation**

- 7127 people participated across the UT

**Categories of participation:** Government Employees, Women, Teachers & Students, IT Professionals, Elected Representatives and others.

**Activities Undertaken**

- Live webcast of DBN launch
- Awareness through Publication/Merchandising/Social Media
- Competitions (Hurdle, Quiz, Essay/Writing, etc.)
- Enrolment Drives / Campaigns / Camps (RadhaKrishn, Ideo, Digital Locker, eHealth, etc.)
- Showcase/Exhibitions
- Talk shows/Debates/Discussions/Session
- Sports & Games/Rally/Run/Marathon
- e-Services Activities
- Inaugurations/Launches/Seminars
- Workshops/Seminar/Meetings/Conferences (Incl. VC)
- Recognition Awards / Felicitation
- Street Plays / Natak / Skits
- Broadcast/Webcast
- Capacity Building/Hands on Training / Digital Literacy / Camps

**Participation of UT Government Departments**

- All UT Departments participated.
Punjab

DBM was celebrated in Punjab from 1st July to 7th July, 2016 at state, district and tehsil levels. Shri Parkash Singh Badal, the Hon’ble Chief Minister of Punjab launched ePMS portal and eInvestor portal during Digital India Week on 2nd July, 2016.

Participation
47,756 people participated across the state.
Categories of participation: Teachers & Students, Government Employees, IT Professionals, Elected Representatives and others.

Activities Undertaken
Live webcast of DBM launch,
Awareness through Publication/ Merchandising/ Social Media,
Inaugurations & Launched/ Rollouts,
Competitions (Sahabathan, Quiz, Essay/Writing, etc.),
Sports & Games/Rally/ Marathon,
Workshops/ Seminars/ Meetings/ Conferences (hot, VCs),
Capacity Building/ Hands on Training/ Digital/ Awareness, etc.,
Broadcast/ Webcast,
Enrollment Drives/ Campaigns/ Camps (Aadhaar, Jobs, Digital Locker, eHealth, etc.),
Public Grievance Activity,
Showcases/ Exhibitions,
Talk Shows/ Debates/ Discussions/ Sessions,
Street Plays/ Nukkad/ Skills,
Recognition Awards/ Felicitations,
Online Banking Activity.

Participation of State Government Departments
All State Government Departments participated.
Rajasthan

DBN was celebrated in Rajasthan from 1st July to 7th July 2015 at state, district, and tehsil levels.

Participation
50,064 people participated across the state,
Categories of participation: Teachers & Students, Government Employees, IT Professionals, Elected Representatives and others,

Activities Undertaken
Live webinar of DBN Launch,
Public Grievances Activity,
Enrollment Drives/ Campaigns/ Camps (Adhaar, Jobs, Digital Locker, eHealth, etc.),
Capacity Building/ Hands on Training/ Digital Literacy Demo,
Inaugurations & Launches/ Rollouts,
Workshops/ Seminars/ Meetings/ Conferences (Ind./LV),
Broadcast/ Webcast,
Talk shows/ Debates/ Discussions/ Sessions,
Contests & Competitions (Hackathon, Quiz, Essay Writing, etc.),
eCommerce Activity,
Awareness through Publication/ Merchandising/ Social Media,
Showcases/ Exhibitions,
eWaste Management,
e-Services Launched,
Outreachability,
Recognition Awards/ Felicitations,
Online Banking Activity.

Participation of State Government Departments
All State Government Departments participated.
Sikkim

DBN was celebrated in Sikkim from 1st July to 7th July 2019 at state, district and tehsil levels.

**Participation**

- 4952 people participated across the state,
- All Districts participated.
- 5 types of activities conducted.
- 12 new e-Services launched.

**Activities Undertaken**

- Live webcast of DBN Launch,
- Workshops/Seminar/Meetings/Conferences (ho, VC),
- Broadcast/Webcast,
- Capacity/Building Hands on Training/Digital Literacy/Classes,
- 12 State Services Delivery Gateway (SSDG) Services launched (six each of Human Resource Development Department and Social Welfare Department).

**Participation of State Government Departments**

- All State Government Departments participated.
Tamil Nadu

DMN was celebrated in Tamil Nadu from 1st July to 7th July, 2015 at state, district and taluk levels.

**Participation**

74524 people participated across the state,

Categories of people participated: Teachers & Students, Government Employees, IT Professionals, Elected Representatives and others.

**Activities Undertaken**

- Live webcast of DMN launch
- Enrollment Drives / Campaigns / Camps (Aadhaar, Jobs, Digital Locker, eHealth, etc.)
- e-Services Activities
- Workshops / Seminars / Meetings / Conferences (in LVC), Broadcast / Webcast
- Talks / shows / Debates / Discussions / Sessions
- Capacity Building / Hands on Training (Digital Literacy / Demos, Awareness through Publication / Merchandising / Social Media)
- e-Commerce Activity
- Recognition Awards / Felicitations
- Contests & Competitions ( HACKATHON, Quiz, Essay Writing, etc.)
- Public Grievances Activity
- Outdoor publicity
- Showcase / Exhibitions
- Inaugurations / Launches / Rolls
- e-Waste Management
- Online Banking Activity

**Participation of State Government Departments**

All State Government Departments participated
Telangana

DBM was celebrated in Telangana from 1st July to 7th July, 2015 at all state, district and tehsil levels. Shri Indirakiran Reddy, Endowments & Housing Minister and Shri K.T. Rama Rao, IT and Panchayat Raj Minister participated in the Digital India event held at Jawaharlal Nehru Architecture and Fine Arts University.

Participation

36674 people participated across the state.

Categories of people participated: Teachers & Students, Government Employees, IT Professionals, Elected Representatives, etc.

Activities Undertaken

- Live webcast of DBM Launch, Broadcast/Webcast.
- Awareness through Publication/ Merchandising/Social Media, Campaigns/Digital Campaigns, EHealth, etc.
- Workshops/Seminars/Meetings/Conferences/In-L-VICs
- Online Banking Activity.
- Inaugurations/Launches/Events.
- e-Services Activities.
- Publicity.
- Recognition/Awards/Felicitations.
- Exhibitions/Competition/Other
- Street Plays/Parades/Events.
- Sports/Games/Rally/Other.
- e-Commerce Activity.
- Showcase/Exhibitions.
- e-Waste Management.

Participation of State Government Departments

All State Government Departments participated.
Tripura

DBN was celebrated in Tripura from 1st July to 7th July, 2015 at state, district and the block level.

Participation
30,592 people participated across the state.

Categories of people participated: Teachers & Students, Government Employees, IT Professionals, Elected Representatives and others.

Activities Undertaken
Live webcast of DBN Launch,
Broadcast/Webcast,
Awareness through Publication/ Merchandising/ Social Media,
e-Services Activities,
Inaugurations & Launches/ Rollouts,
Workshops/Seminars/ Meetings/ Conferences (PRO, VC),
Brand Drives/ Campaigns/ Camps (Madhaas, Jobs, Digital Locker, eHealth, etc.),
Contests & Competitions (Hashtag, Quiz, Essay Writing, etc.),
e-Commerce Activity,
Public Grievances Activity,
Showcase/ Exhibitions,
Talk shows/ Debates/ Discussions/ Sessions,

Participation of State Government Departments
All State Government Departments participated,

Digital India Workshop was organized in the conference hall of all Tech Parks.

Executive Higher Education, Tripura inaugurating the DBN at Bangladesh State Central Library under DBN.

2.5 lakh people present at Digital India inauguration.

Executive Director, Tripura inaugurating the eDistrict Project under DBN.
Uttar Pradesh

DBM was celebrated in Uttar Pradesh from 1st July to 7th July, 2013 at state, district and tehsil levels. The Hon’ble Chief Minister of Uttar Pradesh graced the "Digital India Week" celebrations through his presence at various events.

Participation
97972 people participated across the state.
Categories of people participated: Teachers & Students, Government Employees, IT Professionals, Elected Representatives and others.

Activities Undertaken
- Live webcast of DBM Launch,
- Capacity Building/Hands on Training/Digital Literacy/Demos,
- Outdoor Publicity,
- eWaste Management,
- Public Grievances Activity,
- Awareness through Publication/ Merchandising/ Social Media Showcases/Exhibitions,
- (E-Gramin) Drives / Campaigns/ Camps (Aadhaar, Jobs, Digital Locker, eHealth, etc.)
- Inaugurations & Launches/ Rallies,
- Workshops/ Seminars/ Meetings/ Conferences (IndLV)
- Talk Shows/ Debates/ Discussions/ Sessions,
- eGovernance Activity,
- e-Services Activities,
- Contests & Competitions (Lakshya, Quiz, Essay Writing, etc.)
- Online Banking Activity,
- Survey,
- Sports & Games/Rally/ eMarathon,

Participation of State Government Departments
All State Government Departments participated,
Uttarakhand

DBI was celebrated in Uttarakhand from 11th July to 17th July, 2015 at state, district and tehsil levels. The Hon'ble Chief Minister of Uttarakhand grace the "Digital India Week" celebrations with his presence at various events.

Participation

18186 people participated across the state

12 Districts participated

187 types of activities conducted

1 new e-Service launched

Activities Undertaken

Live webcast of DBI launch,
Talk shows/Discussions/Sessions,
Public Grievances Activity,
Awareness through Publication/Marketing/Social Media,
Outdoor publicity,
e-Services Activities,
Broadcast/Webcast,
Workshops/Seminar/Meetings/Conferences (Ind./LVC),
Employment Drives / Campaigns / Camps (Mahastra, Jobs, Digital Locker, eHealth, etc.),
Inaugurations & Launches/Rollouts,
e-Commerce Activity,
Online Banner Activity,
Contests & Competitions (Hackathon, Quiz, Essay Writing, etc.),
e-Waste Management,
Capacity Building/Hands on Training/Digital Literacy/Demos,
Showcase Exhibitions, Recognition/Awards/Festivals

Participation of State Government Departments

All State Government Departments participated,
West Bengal

DBN was celebrated in West Bengal from 1st July to 7th July, 2015 at state, district and block levels.

Participation

- 47,239 people participated across the state,
- 253 types of activities conducted
- All Districts participated

Activities Undertaken

- Live webcast of DBN Launch,
- Inaugurations & Launches/Roadshows,
- Awareness through Publication/ Merchandising/Social Media,
- Showcase/Exhibitions,
- Outdoor publicity,
- e-Services Activities,
- Environment Drives / Campaigns/ Camps (Audhwaar, Jobs, Digital Locker, eHealth, etc.),
- Talk Shows/Debates/Discussions/Conferences,
- e-Commerce Activity,
- Capacity Building/Hands on Training/ Digital Literacy/Demos,
- Public Grievances Activity,
- Workshops/Seminars/Meetings/Conferences(Instit./VCC),
- Online Banking Activity,
- Contacts & Competitions (Hackathons, Quiz, Essay Writing, etc.),
- Sports & Games (Rally, eMarathon/eWaste Management, Street Plays/ Nalakshe/ Skills,

Participation of State Government Departments

- All State Government Departments participated.
Digital India Programme Touches 2 Billion Social Media Impressions within 7 days of launch

Most Trending Regions
- Mumbai was the most trending region in India, accounting for approximately 12% of the discussions around Digital India Program.
- Delhi was a close second, followed by India, Pune, and Bangalore, accounting for 5% each of the overall buzz.

Highlights
- Facebook page reached 6.3 Lakh+ fan base with almost 1 fan getting added every 2 seconds during the DigitalIndia Week.
- YouTube Channel got a total of 2.21 Lakh+ views with 1.66 Lakh+ views during the DigitalIndia Week.
- Twitter handle crossed 1.1 Lakh+ followers with almost 1 follower getting added every 7 seconds during the DigitalIndia Week.
- The LinkedIn & Instagram page received over 700+ followers each during the week.

PRODUCT OVERVIEW

- Impressions & Mentions Distributions

#Digital Dialogue
- Majority of participants in the discussions were males with a ratio of 7:1 to females.
- The conversations had 46% positive and 5% negative sentiment with 49% neutral tonality.

Top Tweet
Ministry of Labour and Employment

EPFO has launched following initiatives under Digital India programme:

- Universal Account Number (UAN): 4.64 Crore UAN allocated
- Online Inoperative Accounts Helpline
- Online Transfer Claim Portal
- Electronic Challan cum Return
- Helpline for UAN to assist employers and employees with toll free number 1800118005
- Short code SMS service for members who have activated their UAN number whereby members can send an SMS from their registered mobile number to 7738298899 to receive PF information in 10 different Indian languages.

Ministry of Agriculture

NDDB has developed an application called “Pashu Poshan” under Digital India. This application enables dairy farmers to balance the ration for their animals, taking into account the nutritional requirements and locally available feed material to optimize the cost of feeding.

- Newly developed application of INAPH will be available on web as well as android platform
- Farmers can access application by registration on INAPH Portal [http://inaph.nddb.coop]

INAPH currently covers over 40,87 lakh animals of over 20,23 lakh farmers in more than 21690 villages.
Ministry of Health and Family Welfare
- National Health Portal (NHP) Voice Web which is a 24X7 toll-free helpline (1800-180-1104) launched

Ministry of Panchayati Raj
- Many Panchayati Raj Departments across States/UTs initiated their Social Media pages

Spatial Mapping of Panchayat Assets (mAsset)
Ministry of Commerce and Industry
- Marine Products Export Development Authority (MPEDA), a statutory body under Ministry of Commerce and Industry, launched two mobile-based applications, which would help farmers to get the prices of shrimps and capture data on aquaculture through their mobile phones

Department of Rural Development
- Launch of Mobile Monitoring System (MMS) and distribution of 35,000 tablets in identified GP in 2500 blocks
- Launch of Online Learning Portal (OLP) for MNREGA workers
- Launch of MNREGA Village View
Department of Telecommunications

Digital India Week events were organised by BSNL / BBNL at various centers across India.

Participation
6836 people participated

Activities Undertaken
- Live streaming of the launch event.
- Wall hotspots inaugurated at Visak.
- Stakeholder's call "F" based Next Generation Network switching technology implemented.
- Awareness campaign on online services.
- BSNL Buzz (Call Based Broadcast Service) and SpeedPay (Mobile Wallet Service) services launched.
- Full mobile number portability implemented.

Web-Links
http://www.bsnl.co.in/newconms/bnr/BSNL/press_room/digital_india.html
http://www.mnp.india.gov.in/bsnldashboard

Hon'ble Minister of Communications & Information Technology

8836 people participated in the event.

All 8 main core exchanges get commissioned and 116 NGOX switches connected to main core exchanges started working.

More than 100 Wi-Fi hotspots started.

Long Distance Wi-Fi system,
- 5 Gbps powered Wi-Fi system,
- 100 Gbps Optical Edge Network System and Next Generation Network by C-DOT.
Gram Panchayats

The simultaneous broadcast of national launch of DW by Hon’ble Prime Minister was organised across the country and in more than 80,000 Gram Panchayats. DW events cum activities were organised from 1st July to 7th July in more than 85,000 Gram Panchayats.

**Participation**
More than 16 lakh people participated.

**Activities Undertaken**
- Live webcast of OMs
- Awareness through articles and other outdoor publicity
- Gram Sabha Meetings
- Video Conferencing between State HQ and Gram Panchayats
- Launch of e-Services
- National Digital Literacy Mission
- Digital lockers in connected Gram Panchayats
- Contacts & Competitions (Kabaddi, Quiz, Essaywriting #1)
- Sports & Games/Rally
- Street Corner/ emphasis on Panchayats
- Prabhul Phetak

**Web-Links**
http://pmr.wnp.gov.in/chd/cdlaunch/notification.php

*The updates are still being updated on PMR by various PMUs.*

- Awareness about Digital India Week, a governance, Constitution of Gram Sabhas
- Special Gram Sabha on DW
- Painting Competition, Special Gram Panchayats, Media Session
- Observation at Gram Sabha
Common Services Centers

Common Services Centers (CSCs) are ICT-enabled front-end service delivery points at the village level for delivery of government, financial, social, and private sector services in the areas of agriculture, health, education, entertainment, FMCG products, banking, insurance, pension, utility payments, etc.

**Participation**
5216 CSCs participated from 29 States.
3.69 lakh rural people participated

**Activities Undertaken**
- User onboarding of CSCs
- Display of informational materials
- Opening of bank accounts and pension accounts
- Awareness activities on open school
- Registrations for National Skill Development Agency, Career counselling, etc.
- Health and consultation
- Assisting citizens in filing public grievances
- Opening of Digital Locker for citizens and Digital locker training
- Digital literacy
- Awareness on e-Governance Initiatives
- Awareness about e-District Services
- Training of Online Gram Panchayat Election and Nomination Submission
- Aadhaar PGC

**State Government’s Participation**
A total of 5216 CSCs participated across 29 states. As per the all-India breakup, the participation was highest from Gujarat, followed by Maharashtra and Uttar Pradesh.

**Web-Links**
- [https://www.youtube.com/watch?v=UiozJ6KmKlU](https://www.youtube.com/watch?v=UiozJ6KmKlU)
  - [https://www.youtube.com/watch?v=QzY0CM1h4amc](https://www.youtube.com/watch?v=QzY0CM1h4amc)
  - [http://jmla.zappos.com/videodashboard](http://jmla.zappos.com/videodashboard)
By leveraging its extensive network across the country, National Institute of Electronics & Information Technology (NIELIT) has been a dynamic partner to create awareness during the Digital India Week and inform, educate and engage citizens.

**Participation**
More than 400 NIELIT Centers from 27 states and 31 districts, More than 143886 people participated.

**Activities Undertaken**
- Live broadcast of CM’s launch.
- Digital literacy training for new and existing.
- Talks shows, e-Mahathma, launch of smart classroom poster, essay competition, skill shows, project expositions.
- Interactive webinar through Aavishak.
- Quiz competition for NIELIT students.
- Open Poster Blogging Competition, oration Speech Competition, Digital Painting competition for participating schools.
- Awareness and Anti-Social Media and Local Atolls.
- Distribution of Digital India Kit to Students.
- Seminars on Digital Literacy, Digital Locker, Janman Praman, CBS+ Services, etc.
- Real Time Demonstration of Digital Locker, Aadhaar, Electric Bill Payment, etc.

**Web-Links**
C-DAC

Events and activities were organised at 16 C-DAC centers spread across the country.

**Participation**
Digital India Week events organised across 16 C-DAC centers,
9709 people participated.

**Activities Undertaken**
Broadcast of CNN launch,
Awareness generation among masses about Digital India and e-Governance,
Awareness about recycling e-Waste by placing e-Waste bins at event locations,
Campaign on Swachh Digital Bharat, Cyber Security & Hygiene etc.,
e-India developed for converting school level books to eBooks,
Display of posters, banners and screening of films on Digital India,
Cyber Event organised,
Digital India Exhibition organised.

**Web-Links**
http://dac.gov.in/
STPI

Software Technology Parks of India (STPI) is a society set up by the Ministry of Communications and Information Technology, Government of India in 1989 with the objective of encouraging, promoting and boosting Software Exports from India. Several centers of STPI spread across India participated in the Digital India Week.

Digital India Week events organised in 383 STPI centers across the country.
STPI Bangalore, Noida, Thiruvananthapuram, Hyderabad, Chennai, (Bhubaneswar, Guwahati), Pune and Gandhi Nagar organized special events throughout.

Activities Undertaken:
- Broadcasting of PM's Speech.
- Awareness generation among masses about Digital India and e-Governance.
- Awareness about recycling e-Waste by placing e-Waste bins at event locations.
- Campaign on Saanch-Digital Bhavan, Cyber Security & Hygiene etc.
- e-Books developed for converting school notebooks to eBooks.
- Display of posters, banners and screening of films on Digital India, Cybersecurity event organized.

Web-Links:
https://www.stpi.in/
Industries

Industries have undertaken the Digital India Week events in a substantial way:

- Participation: 4415 people participated across the country.
- Activities Undertaken:
  - Digital Literacy
  - eHealth
  - Internet Safety
  - Future Classroom
  - Conferences
  - e-Waste
  - Hackathon, competition for innovative products/services
- 7 unique activities organized
- 68 locations

Web-Links:
http://pmls.nipg.gov.in/diw/diwdashboards/
India Post

Digital India programme envisages to make all India Post Offices multi-service delivery points. India Post Offices organised a number of activities/events during the Digital India Week.

**Participation**

- 1,98331 people participated across 3499 Post Offices in the country.
- All Post Offices to become multi-service delivery points.
- 198331 people participated across 3499 reported Post Offices.

**Activities Undertaken**

- Live Streaming of the launch event,
- Awareness about the services of Post Office,
- Opening of Savings Accounts,
- Opening of PPF Accounts,
- Sale of Savings Certificates,
- Digital literacy.

**Web-Links**

- [http://www.indiapost.gov.in/](http://www.indiapost.gov.in/)
- [http://opsc.nic.in/](http://opsc.nic.in/)
- [http://india.gov.in/](http://india.gov.in/)
- [http://india.gov.in/](http://india.gov.in/)
Schools, Colleges and Universities

To enhance the awareness level among academic groups about the various e-Platforms and other initiatives taken by the Government, higher educational institutions organised various Digital India Week events.

**Participation**
- 90587 people participated across 874 schools.
- 115049 people participated from 1129 colleges and universities.

**Colleges and Universities from Kerala, Jammu and Kashmir, Karnataka, and other States conducted special communication and awareness events during Digital India Week.**

**Activities Undertaken**
- Schoolfest quiz competition,
- Competition for students and teachers: Hackathon, e-Services, Tobit, Debate,
- Technical sessions on Digital India, online services and ICT in education,
- Poster competition, Mock-up, demos and exhibition,
- Felicitation of winners,
- Digital India Quiz on Online Wellness and Cyber Security.

---

**Paintings by School Children during DIW**

Digital India Week celebrated among different schools, colleges and universities. Various activities such as quiz competition, drawing competitions, awareness programs organized.
Digital Wellness Online Challenge

Digital Wellness Online Challenge was organised to make children aware of how they can maintain digital wellness by taking informed decisions and become safe, respectful and responsible users of digital technology at school level. It was an online quiz open for all children from 6th to 12th standard. The entire process was online and automated. Each participant got a participation certificate and 6 winners were declared from each state and Union Territory.

Participation
31,975 students participated from 36 states/UTs.
31,970 students cleared level 2 and received Certificate of Merit.
Highest number of participation was from Punjab followed by Uttar Pradesh, Delhi, Madhya Pradesh & Gujarat.

Activities Undertaken
Online Quiz,
Awarding online Certificate of Participation and Certificate of Merit.

Web-Links
www.quiz.digitalindia.gov.in
DIW PMIS

The Digital India Week Management Information System (DIW PMIS) http://pmis.nvgd.gov.in/ was developed in-house by the National e-Governance Division. PMIS is both web-enabled and mobile-based, it is capable of handling real-time data collection and data verification activities related to various events conducted during Digital India Week across the country.

This culminates into a collective DIW dashboard, which provides a live snapshot of the minute to minute status of Digital India Week across States, Districts, Gram Panchayats, CSCs, Industry, Schools, Universities and Colleges, Department of Posts, BSNL, MTNL, NTNL, MEIL, centers, STPI centers, CDAC centers and e-Services launches and Products. A comparative analysis among States and center can also be obtained from the system.

Value proposition of DIW PMIS

- Provides real-time status of the DIW project in the public domain.
- Automated data collection and data verification facilities related to various DIW activities.
- Helps in standardizing the reports to obtain meaningful information.
- Dynamically generated comparative analysis among States under various parameters.

Participation

- About 18511 event locations have been registered in the system.
- More than 11973 reports have been submitted.
- No. of participants: >1 million.

Scope of PMIS

The current version of the PMIS for DIW enables project planning and monitoring. DIW Online Registration is one of the major features.

The features of PMIS with respect to DIW include:

- DIW Location Registration: Enables stakeholders to register their event locations, geo-tag the event locations, enter center in charge and ICT Infrastructure details of the proposed DIW.
- DIW Report Submission: The system facilitates entering the participant category, details, event themes, event descriptions, uploaded photographs and video links.
- The PMIS reports are serving as a ready reckoner during disbursement of funds and collection of utilization certificates.
National e-Governance Division (NeGD) is an autonomous business division within Media Lab Asia, Department of Electronics and Information Technology (DeitY), under the Ministry of Communications and Information Technology, Government of India. NeGD has been mandated to support DeitY in Programme Management of the Digital India and e-Kranti initiatives, including Capacity Building, Strategic Planning, developing Standards, Policies and Guidelines on various matters, Awareness and Communication, Evaluation and Assessment, Digital and Social Media, Citizen Engagement, etc.