

**No:12/9/2017-DPD-MeitY**  
**Government of India**  
**Ministry of Electronics and Information Technology**

**Notification**

**Dated: 27<sup>th</sup> March 2018**

**Subject: Extension and modification in the BHIM (Bharat Interface for Money) Aadhaar Merchant Incentive Scheme**

WHEREAS, the Central Government vide notification of Government of India, Ministry of Electronics and Information Technology No. 12(84)/2017-DPD dated 23<sup>rd</sup> June 2017, published in the Gazette of India, Extraordinary Part-1 Section-1, notified a Scheme namely 'BHIM (Bharat Interface for Money) Aadhaar Merchant Incentive, with the aim to incentivize adoption of BHIM Aadhaar merchants and promote digital payments across un-organized sector as well as the citizens using BHIM Aadhaar.

WHEREAS, the Central Government vide notification of Government of India, Ministry of Electronics and Information Technology No 12/13/2017-DPD dated 14<sup>th</sup> August 2017, extended the operation of the scheme till 31<sup>st</sup> March 2018.

AND WHEREAS, the Central Government has reviewed the scheme.

Now, the Central Government hereby makes the following amendments in the notification of Government of India, Ministry of Electronics and Information Technology No. 12(84)/2017-DPD dated 23<sup>rd</sup> June 2017, published in the Gazette of India, Extraordinary Part-1 Section-1, notified under the subject namely 'BHIM (Bharat Interface for Money) Aadhaar Merchant Incentive scheme:-

1. For provisions in paragraph 2 & 3, the following provisions in the said paragraphs are substituted namely:-

1.1 Paragraph 2.1- The BHIM Aadhaar Merchant Incentive Scheme will be operations till 31st March 2019.

1.2 Paragraph 2.3 –

- Aadhaar Authentication be device agnostic and any device viz., Micro-ATM/PoS, mPoS, Kiosk/Tablet/Mobile Handset etc be covered provided that the transaction is for sale of goods & services by a merchant establishment and payment is by Aadhaar Number & Biometric authentication. However, regular Business Correspondent (BC) banking transactions through microATM will not be covered under the scheme.
- Each BHIM Aadhaar transaction may be given an incentive @ 0.5% of the transaction value upto Rs 10,000 with a minimum incentive of Rs 2/- and maximum incentive of Rs 50/- per transaction. Maximum incentive is restricted to Rs 2,000/- per merchant per month. No incentive is to be offered to the bank.
- Entire incentive of 0.5% of the transaction value has to be passed on to the merchant by the acquiring bank and no part of the incentive can be retained by the acquiring bank to defray any of its banking/operating costs.

1.3 Paragraph 3.1 –

- b. The maximum transaction value eligible under the incentive program is Rs 10,000.

1.4 Paragraph 3.2 –

ii. BHIM Aadhaar incentive scheme is meant to defray the operational cost of the merchant and promote BHIM Aadhaar based digital payment transactions.

2. Annexure 1 –

a. “Valid Financial Transactions – Transaction amount less than or equal to Rs 10,000.

3. Other terms and conditions remain unchanged.

  
28/3  
(Gopalakrishnan S)

**Joint Secretary**