

Graphic Designer

MyGov is the citizen engagement platform of the Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under the Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>.

MyGov is looking for a Graphic Designer who has a skilled knowledge of Adobe Photoshop, Adobe Illustrator, Adobe In Design, Adobe After Effects, Adobe Photoshop, etc.

An ideal candidate should have proven experience in Social Media Design, Branding & Identity, Print & Publication Design (brochures, magazines, reports), Web & Microsite Design, Infographics, and creating visually consistent campaigns across digital platforms.

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you a regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of the initial contract period, a regular contract will be given.

Please review the positions listed below and apply in the form given in this notification. MyGov is hiring experienced professionals for Graphic Designer.

Interested candidates may apply online: <https://forms.gle/qdFfirjWqZNTQB9A>

Position: Graphic Designer

No. of Position(s): 02

Qualification: Graduate/Postgraduate in any discipline.

Experience: 5- 10 years

Roles & Responsibilities:

- Proven experience in social media design, innovative carousel storytelling, campaign design, branding & identity, infographics, digital-first visual systems, and AI-enabled creative workflows.
- Take ownership of projects from concept to final execution, ensuring high creative quality.
- Develop and maintain brand guidelines and scalable design systems across digital platforms.
- Collaborate with cross-functional teams and guide junior designers when required.
- Stay updated with emerging social media trends, formats and creative technologies.
- Motion graphics, micro-animation and short-form video skills will be an added advantage.

Additional Requirements:

- MFA (Master of Fine Art) or BFA (Bachelor of Fine Art) or Certificate courses in Graphic Designing/ Multi Media/ Video Creation/Editing will be an added advantage.
- Knowledge of AI software such as ChatGPT, Claude etc., will be considered an extra advantage.