

Graphic Designer

MyGov is the citizen engagement platform of the Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under the Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>.

MyGov is looking for a Graphic Designer who has a skilled knowledge of Adobe Photoshop, Adobe Illustrator, Adobe In Design, Adobe After Effects, Adobe Photoshop, etc.

An ideal candidate should have proven experience in Social Media Design, Branding & Identity, Print & Publication Design (brochures, magazines, reports), Web & Microsite Design, Infographics, and creating visually consistent campaigns across digital platforms.

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you a regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of the initial contract period, a regular contract will be given.

Please review the positions listed below and apply in the form given in this notification. MyGov is hiring experienced professionals for Graphic Designer.

Interested candidates may apply online: <https://forms.gle/E1C9cVeJmgYKhJoc7>

Position: Graphic Designer

No. of Position(s): 02

Qualification: Graduate/Postgraduate in any discipline.

Experience: 3-5 years

Roles & Responsibilities:

- Create engaging designs for social media platforms and digital campaigns.
- Proficient in Adobe Illustrator, InDesign, After Effects, Photoshop.
- Deliver innovative visuals within tight deadlines.
- Suggest improvements in design processes and workflows.
- Be creative, adaptive, and quick to learn in a government setup.
- Develop and maintain design systems and brand guidelines.
- Stay updated with social media trends and formats.
- Collaborate with teams for integrated storytelling and campaigns.
- AI-assisted design proficiency using Figma AI, Adobe Firefly, Canva AI, Midjourney, DALL·E, and ChatGPT to create visuals, streamline workflows, and enhance user-centric design

Additional Requirements:

- MFA (Master of Fine Art) or BFA (Bachelor of Fine Art) or Certificate courses in Graphic Designing/ Multi Media/ Video Creation/Editing will be an added advantage.
- Knowledge of AI software such as ChatGPT, Sora, etc., will be considered an extra advantage.