

**Government of India**  
**Ministry of Electronics and Information Technology**

\*\*\*\*\*

**NOTICE**

**Subject: Extension of time for Inviting feedback/comments of stakeholders on the Draft amendments to Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 in relation to strengthening intermediary compliance with clarifications, advisories and directions issued by the Ministry, including additional amendments in Rule 3(3)(a)(ii) and digital media oversight - reg.**

Dated: 21<sup>st</sup> April, 2026

The Ministry of Electronics and Information Technology had published the **draft amendments to the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021** on its website on 30<sup>th</sup> March, 2026 for public consultation. Subsequently, the timeline for submission of feedback/comments was extended till 29<sup>th</sup> April, 2026.

2. In addition to the draft amendments already placed in the public domain, further changes have been proposed in Rule 3(3)(a)(ii), which requires continuous and clearly visible display of label for synthetically generated information throughout the duration of the content in visual display.

3. In order to provide stakeholders an opportunity to examine and submit feedback on the aforesaid additional changes along with the earlier draft amendments, it has been decided to place these additional amendments also in the public domain for consultation.

4. The Draft Notification incorporating the above amendments, along with the updated consolidated version of the Rules, is available on the Ministry's website at the following link:

*<https://www.meity.gov.in/documents/act-and-policies/draft-amendments-to-the-it-rules-2021-in-relation-to-strengthening-intermediary-compliance-with-clarifications-advisories-and-directions-issued-by-the-ministry-and-digital-media-oversight-AjM2YjMtQWa?pageTitle=Draft-amendments-to-the-IT-Rules,-2021-in-relation-to-strengthening-intermediary-compliance-with-clarifications,-advisories-and-directions-issued-by-the-Ministry-and-digital-media-oversight>*

5. The submissions will be held in fiduciary capacity in MeitY and shall not be disclosed to any one at any stage, enabling persons to submit feedback/comments freely without any hesitation.

6. The feedback/comments on the draft rules in a rule wise manner may be submitted by email to [itrules.consultation@meity.gov.in](mailto:itrules.consultation@meity.gov.in) in MS Word or PDF format by 07<sup>th</sup> May, 2026.

\*\*\*\*\*